

Viking Malt brings American craft malts to the European markets

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Viking Malt, the leading malting company in Northern Europe, and Colorado Malting Company (CM) from the United States will start a cooperation to bring original American craft malts to European breweries. Starting in spring 2016, this new collaboration contract gives Viking Malt a license to produce CM's craft malts for the European markets.

The craft beer boom that has taken Europe by storm has always been greatly influenced by the US beer culture. However, until now, the availability of American malts has been limited in Europe. With this collaboration, Viking Malt is specifically targeting the rapidly growing European craft brewery sector.

– American style beers are getting more and more popular. This collaboration gives us a chance to offer also American craft malts all throughout Europe. We have seen growing interest for these kinds of products for a while now, so we are very pleased with this collaboration and see it as a great opportunity, says **Timo Huttunen**, Business Unit Manager of Viking Malt.

The benefits of this collaboration go both ways. Colorado Malting Company, who has until now operated only inside the US, will gain access to the European markets. From now on, CM can also offer Viking Malt's wide selection of quality malts to its American customers.

– We produce various types of malts specifically for craft beer breweries all around the US, and the wide range of Viking Malt's products will supplement our selections significantly, says **Jason Cody**, the president of Colorado Malting Company.

Media enquiries and additional information

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About Viking Malt

Viking Malt is the leading Nordic malting company whose client list includes big and small beer breweries and whiskey distilleries around the world. The malt houses of Viking Malt are located in Finland, Sweden and Lithuania. The grain used for its malts also come mainly from the same area. The head office of Viking Malt is located in Lahti, Finland. The same family has owned the company for more than 130 years.

www.vikingmalt.com

About Colorado Malting Company

Colorado Malting Company, based in Alamosa, USA, and founded in 2008, is a rapidly growing American family business that produces various types of malts specifically for craft beer breweries all around the US.

www.coloradomaltingcompany.com